

**Woah...
it's getting hot
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Turn me down!

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**Don't forget
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Shutting down your computer
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**Think
before
you print!**

Did you know that 500 sheets
of paper uses approximately
6% of a tree? Plus, printing
uses energy which we should
always try and conserve.

e.011



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I promise to

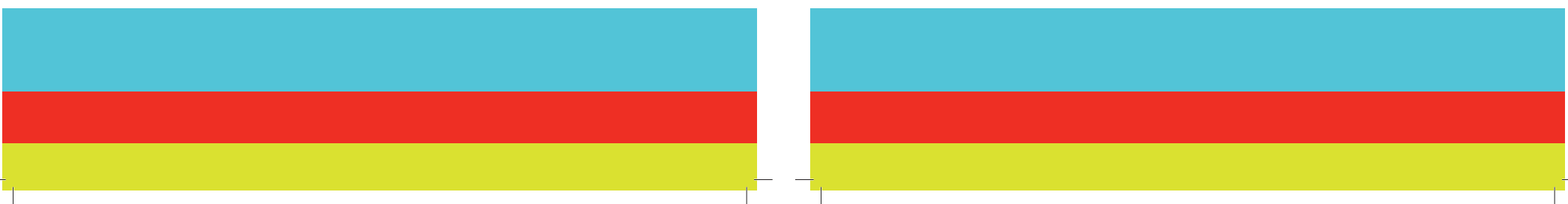
**so that I can save
energy and help
save the planet.**

e.ON

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Message

Campaign idea: The Great Energy Pledge

Dear colleagues,

Here at COMPANY NAME we care about our planet. The less energy we use, the less greenhouse gases we emit, and the better it is for the world we all live in.

So, I'd like you to join me, in taking a pledge to reduce our energy consumption this month.

It's really simple to do, and these small changes can have a massive impact on our planet.

Just fill in the attached pledge card with at least one of the below pledges, print a copy and stick it to your desk as a daily reminder of the promise you have made. Why not try and convince colleagues to do it with you, so you can remind each other of your promises?

I promise:

- To only boil the water I need when I am doing a tea and coffee run
- To switch off my computer and my computer screen when I leave the office at night
- To think before I print and to recycle all paper that I do print
- To switch off lights when I leave the room
- To turn down the thermostat when it's too warm in the office
- To turn off the TVs when I leave for the night

In a month's time, I'll tell you how much energy we saved as a company!

Good luck!

Accompanying collateral: Pledge cards. I promise to.... XXXXX so that I can save energy and help save the planet.